

CONSUMER HEALTH STATE PRIVACY LAWS

DO'S AND DONT'S



- Collect health data if strictly necessary for the product/service or if you obtained consent.
- Have a detailed consumer health privacy policy.
- Give consumers rights: confirm, access, withdrawal, deletion.
- Enter into DPAs with processors.
- Restrict access to health data to individuals for which access is necessary to provide product/service.



- Process/share consumer health data without consent unless necessary to provide product/service.
- Sell health data without valid authorization (which expires after 1 year).
- Geofence around an entity that provides in person health services.
- Use/share information for an additional purpose without first disclosing and getting consent.